



## JULY UPDATES

Hi there!

Our milestone 50th edition of [The Business Show](#) is right around the corner and we are working so hard to make this an unforgettable event! Get ready to enter two days of endless business opportunities, all under one roof. **The Business Show** aims to provide you with everything you need to start or grow your dream business.

Additionally, **The Business Show** also hosts two co-located shows, giving you access to a wider pool of advice and strategies to maximise your business' potential. [Going Global Live](#) is the leading event for taking your business overseas, and [The Retrain Expo](#) is the place to be for strategies on reskilling and upskilling your team.

If you haven't got your ticket already, join us at the London ExCeL on the 13th & 14th of November 2024. Get your [FREE ticket](#) now!

But there's more exciting news! We are just a month away from [The Business Show Asia](#), taking place on the **28th-29th August in Singapore**! Asia's leading event for entrepreneurs, business owners, and startups is back to offer unparalleled networking opportunities, expert insights, and innovative solutions to elevate your business to new heights. Don't miss the chance to be part of this dynamic and vibrant business community. If you're in the area or know someone who would like to attend, you can grab a **FREE** ticket [here](#).

## SHOW FEATURE ALERT

We are thrilled to welcome [Ben Askins](#), **founder of Gaia and content creator**, as a keynote speaker for the **50th edition of The Business Show**! Ben has navigated the highs and lows of business with remarkable success. He will share strategies for overcoming common challenges, retaining top talent, and inspiring your team. Ben is also a valued judge on our star-studded panel for the [£100k Launchpad competition](#), where he will help select a groundbreaking business idea to win this incredible award. Don't miss out!



Our **£50k Launchpad** has been supercharged to a phenomenal [£100k Launchpad Package!](#)

Thanks to the overwhelming support from our incredible exhibitors and partners, we're now offering double the value in products and resources to help you kickstart your dream business. Don't miss out on this opportunity - submit your entry today!

**APPLY NOW!**



# NEWS & ANNOUNCEMENTS

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## ARTICLE

### *A Guide to Tariff Codes*

**By Greater Manchester Chamber of Commerce**

A tariff code, also referred to as commodity codes, is a product-specific code which allows countries to classify traded goods on a common basis for customs purposes. As an importer or exporter, you are responsible for classifying your goods...

[Read more...](#)

## ARTICLE

### *Simon Squibb: Empowering Entrepreneurs at The Business Show's 50th Edition Milestone*

**By Romy Duggal, The Business Show**

As the founder of HelpBnk, Simon continues to captivate audiences with his profound insights. Returning to The Business Show, he aims to share more of his entrepreneurial wisdom and ignite the spark of innovation in every attendee. But who is Simon Squibb, and what makes his journey so compelling?

[Read more...](#)

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## FEATURED EXHIBITORS

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# PHASE 2





## *Principle Defence*





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